

NBO is first to launch mobile phone banking

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MUSCAT: In keeping with the government's initiative to transform Oman into a 'sustainable knowledge society by leveraging Information and Communication Technologies', National Bank of Oman (NBO) has launched Oman's first mobile phone banking service.

The high-profile launch function held under the patronage of Dr Salim bin Sultan Al Ruzaiqi, chief executive of Information Technology Authority (ITA). National Bank of Oman CEO Salaam Said Al Shaksy was also present at the function, which was attended by senior government officials, industry leaders, members of the press, and the bank's senior management.

NBO Mobile Banking, the first mobile phone banking service is available for all NBO retail account holders in Oman.

It is a highly secure system using the best in class security mechanism to give customers a secure environment where they can not only access their accounts with NBO, but also initiate transactions, from locations where they can use their mobile phones.

Using the NBO Mobile Banking, customers can check their balance across all their NBO accounts, view transaction history, and pay their credit card and utility bills. This channel provides the customers the facility to make 'third party transfers' between NBO customers, which is available to customers absolutely free. Customers can also transfer funds worldwide and also to account holders in other banks in Oman.

Registering for NBO's Mobile Banking is fastest, simplest and easiest for customers. They just need to log in on <https://m.natbankoman.com> and fill in a few key details to complete the registration process. To get the URL, customers can also send a SMS with the keyword 'MB' to 90303.

Harshdeep Munjal, NBO head (Retail and Private Banking), said: "With a number of firsts to its credit, the bank has clearly established itself as the technology leader in Oman's banking sector. We were the first Omani bank to launch a website. We were the first to introduce the capability of making 'third party fund transfers' through NBO Internet Banking.

By launching the first mobile banking service in the country, we have once again shown that we continue to strive to provide the best for the convenience of our customers.

Mobile Banking services are aimed at providing the customers one more avenue to access their bank accounts and carry their accounts in their pockets so as to allow our customers to carry out their banking transactions with NBO at a place and time of their convenience."

As this new channel is available for the first time in Oman, a detailed online demo has been provided to give customers an experience of the services available.



Another first: The launch function was held under the patronage of Salim bin Sultan Al Ruzaiqi, chief executive of Information Technology Authority. Using the NBO Mobile Banking, customers can check their balance across all their NBO accounts and view transaction history. - Jun Estrada/TIMES OF OMAN

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